

Álvaro Vega

Álvaro Vega is a highly experienced marketing professional specialized in the audiovisual industry. As the responsible for the promotion of over 150 films for every type of audiences, his credits include since big blockbusters to debut films, as well as the most prestigious international independent cinema or his participation in two Oscars campaigns.

Currently, Álvaro develops his activity as CEO of DobleSentido, his own agency of marketing, communication, consultancy and training for creative and cultural industries. Producers, distributors, sales agents, festivals and international training programs are among its clients. His lectures and consultancies have been performed in over 20 countries in the last 10 years.